

Herlev Hospital

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Coin Offer Meal



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Herlev University Hospital has about 4500 employees.

The Canteen is open daily from 11.00 am – 13.30 pm.

There is 10 employees and we serve about 1200 meals at lunch.

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WHY responsibility for the employees health at work!

A lot of the food we eat – we eat when we are at work.

We have to take responsibility for the employees health – food – smoking – fitness programmes ect.

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What is our focus!

Focusing on a Fat% of maximum of 30 %

No sugary and fatty products wich means:
No sodas, juces, cakes and full-cream milk

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What have we done?!

We serve 4 salads and 4 sandwiches and a hot meal.

Quality freshly baked bread

Different fruits and vegetables

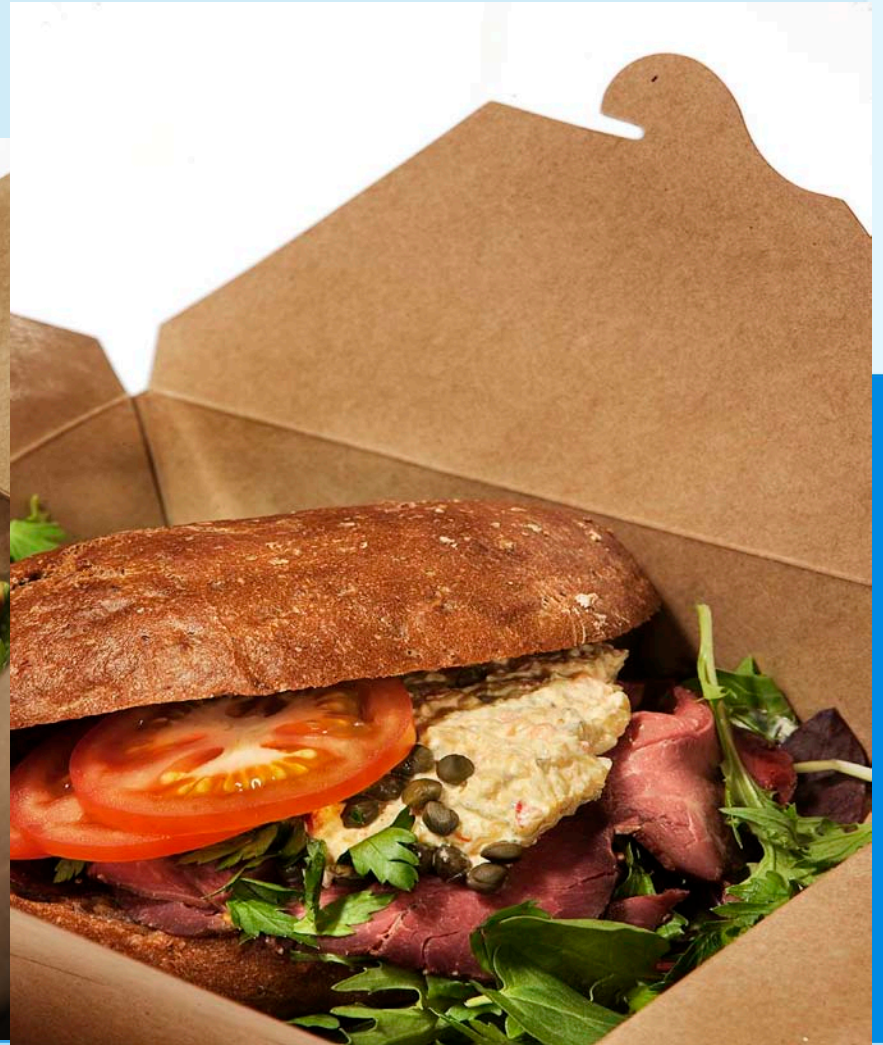
Organic semi-skimmed and low-fat milk

Fresh cold water

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Other important factors!

Be able to get a meal as a complete nutritionally ballanced meal.

The taste is an imoprtant factor to eat – therefor ingredients put together with quality.

A quick lunch – quick service

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Coin offer 2,6 euro – easy to pay

No contact with the food item.

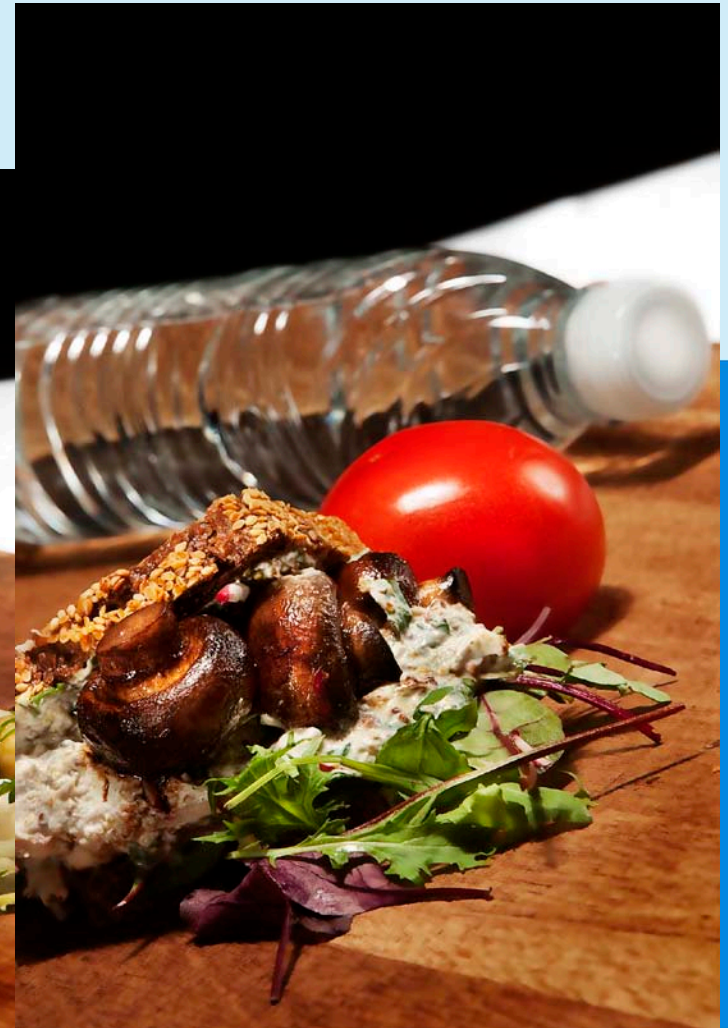
Food packed in environmentally friendly wrapping.

Nutritional labeling.

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Results

Raised customer base by 80 %

Positive dialogue with the employees, with feedback

Higher professional competency among the canteen staff.

Environmentally friendly packaging

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News from 1. october 2009

One low-fat salad- and sandwich-meal – 1800 kj.

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